



DIGITAL & HYBRID WORK LIFE WITH DISPLAYS & PERIPHERALS

A look into the multitude of work environments for daily workers with Displays and Peripherals



MARKET INSIGHTS

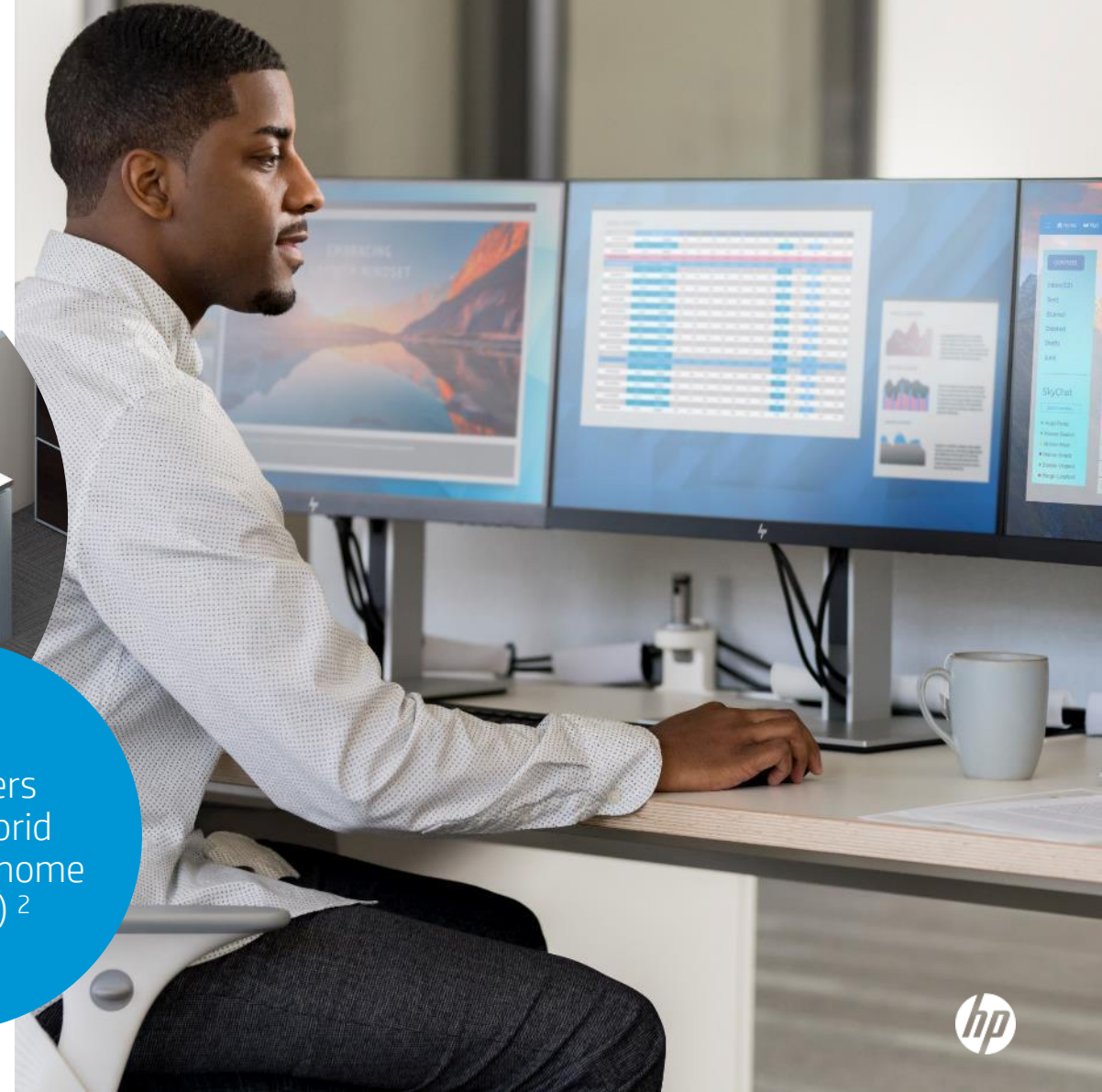
The workplace has shifted from working in the office to working at home and now back to the office or in a hybrid work style.

61%

of Office Navigators believe they can do most/all their job at home.¹

77%

of end-users prefer a hybrid work model (home and office)²



MARKETING INSIGHTS

As business circumstances remain in flux, **HYBRID WORKING** is becoming the new normal. Make working from anywhere work for your customers with HP Displays and Peripherals for easy productivity and collaboration.



49%

have created a home office or are highly considering it since the pandemic.¹



2.53 locations

In a week, those surveyed move an average of 2.53 locations to work (living room, patio, different locations in the house).¹



53%

surveyed prefer a hybrid schedule of WFH sometimes post-Covid.²



44%

would choose to go in the office after Covid for an important meeting.¹

DIGITAL WORK LIFE

Working from home and Micro Mobility



WORKING FROM HOME

Employees continue to complete their daily tasks and join meetings from various rooms in their home with a large increase in video call meetings.

47% of surveyors WFH, work in a home office

24% work in a bedroom

18% work in a living room.⁴

Zoom usage increased

2900%

for Cloud Conferencing since the pandemic started.²

64%

increase in TEAMS usage from April to October 2020.³



PRODUCTS TO IMPROVE YOUR SETUP

WORKING FROM THE HOME OFFICE



HP P34hc CURVED MONITOR

Immerse yourself in this **34-inch diagonal** curved display with sharp WQHD resolution

With **adjustable height, tilt and slide settings**, you'll be able to find the screen position that's most comfortable for you.

Responsibly made curved monitor is **ENERGY STAR® certified, TCO certified** and **EPEAT® registered**.⁷



HP THUNDERBOLT DOCK G2

With a **single USB-C™ cable** connection to your laptop, access your accessories, charge your devices, and more.



HP WIRELESS 950MK KEYBOARD AND MOUSE COMBO

Experience **clutter-free productivity**, simple, streamlined connectivity, and fast setup.



MICRO MOBILITY

MOVING AROUND THE HOME

Micro mobility is a term that people tend to move around the home from room to room.

Home Office



In a week,
US workers are
moving to
3.2 locations¹

Bedroom



In a week,
UK workers are
moving to
2.1 locations¹

Kitchen



In a week,
Japan workers
are moving to
2.3 locations¹

WELLBEING FROM HOME

Even when working from home, your wellbeing is still an important aspect to remaining productive and comfortable.

73%

of office workers experience neck, back, or shoulder pain occasionally when working on their work PC.¹

Digital eyestrain affects **over 50%** of adults and children which can hinder productivity.²

Ways to promote wellbeing at home



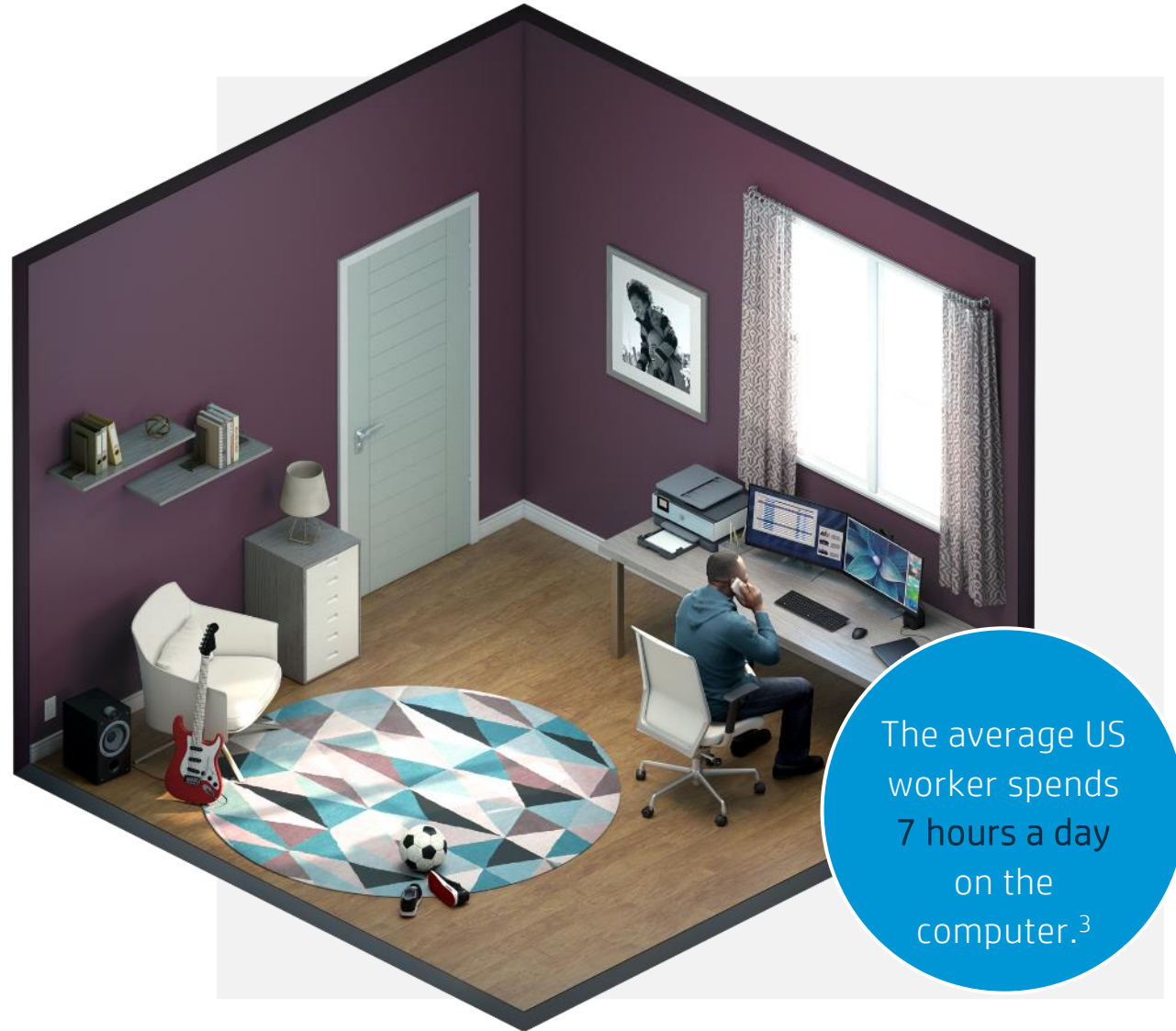
4-Way Ergonomics

Height Adjustment, Tilt, Pivot & Swivel



HP Eye Ease

Always-on-low-blue-light



The average US worker spends 7 hours a day on the computer.³



PRODUCTS TO IMPROVE YOUR SETUP

WELLBEING FROM HOME



HP E-SERIES G4 MONITORS

Keep your eyes comfortable with **HP Eye Ease**, our first built-in, always-on blue light filter.

Work comfortably with **4-way ergonomics** – adjustable tilt, height, pivot, and swivel settings.

Choose from **21.5" to 27" diagonal** screen sizes and **FHD to QHD resolutions** to suit your task and environment.



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ANYTHING FROM HOME

Learn, Work, Play from home.



PLAY FROM HOME

Since the start of the pandemic, gaming has significantly increased with regular gamers and newcomers.

Gamers are spending on **average 4 hours** more a week gaming during COVID.²

44% of Gen Z and Y have found new sources of entertainment at home.¹

67% of people believe games offer people a way to connect,
41% agree it has a positive impact on people's ability to work with others.
23% say it makes players more productive members of society.²



A wireless connection is the most prioritized mouse feature that gamers look for.²

PRODUCTS TO IMPROVE YOUR SETUP

GAMING FROM HOME



OMEN 27i MONITOR

Validated by **NVIDIA** to bring you smooth, tear-free gaming with a **165Hz refresh rate**.⁹

Nano IPS technology delivers outstanding color reproduction that fully immerses you.

Play comfortably – adjust the height easily and ambient RGB lighting to help reduce eye strain.



OMEN BY HP PHOTON WIRELESS MOUSE

The OMEN Photon changes the game with a **fast response time**, **Qi wireless charging**, and **optimized precision**.



OMEN BY HP OUTPOST MOUSEPAD

Designed for all gamers, play your best with **dual anti-fray mat** options and built-in Qi **wireless charging**.

LEARN FROM HOME

Not only have workers been shifted to work from home, but also many students have experienced learning from home virtually.

52% of K-12 kids are attending school remotely.
33% of parents are more involved in their child's learning.¹

68% of teachers have adapted well to remote teaching, and **54%** of students have adapted well to remote teaching.²

Products that are important for success when learning at home⁴

74% Laptop
67% Keyboard
66% Mouse
57% Microphone

53% Webcam
46% Headset
36% Additional Monitor
25% Stylus



66% of teachers expected an increase of blended learning post COVID.²

PRODUCTS TO IMPROVE YOUR SETUP

LEARN FROM HOME



HP E14 G4 PORTABLE MONITOR

A slim, lightweight Full HD monitor that weighs just **620 g** and is **less than 4.75 mm thick**.

Get a clear view—inside or out—with an **ultra-bright, anti-glare, 400-nit** screen that delivers equally sharp.

Work without interruption with a monitor that has a **65W power pass-through** so you can power your monitor from your laptop's USB-C™



HP 635 MULTI-DEVICE WIRELESS MOUSE

Comfortable and customizable with **4 programmable buttons**¹, this mouse also includes **Bluetooth connectivity** for added flexibility.



HP ELITE DRAGONFLY NOTEBOOK

Need Dragonfly summary

OFFICE / HYBRID ENVIRONMENT

Going back to the office



BACK TO THE OFFICE

Some employees are starting to move back to the office, which will include changes such as social distancing and a hybrid work schedule.

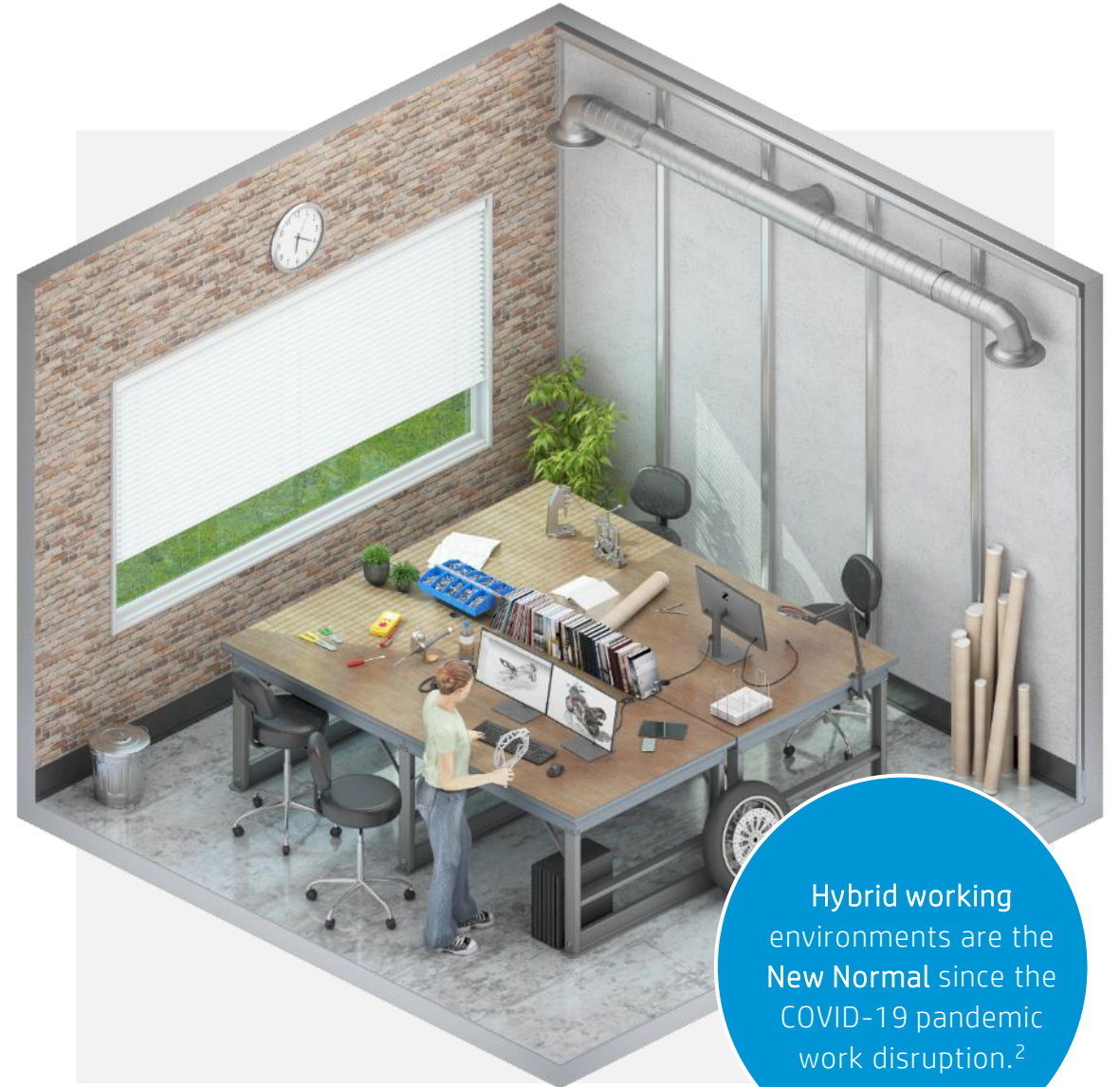
Future Plans for 2021¹

63% will be working remotely until further notice¹

18% will implement a hybrid structure¹

10% will return to the office by mid-2021¹

6% will work remote permanently¹



PRODUCTS TO IMPROVE YOUR SETUP

ENGINEERING OFFICE



HP Z27k G3 4K DISPLAYS

The world's first color accurate monitor series with always-on low-blue-light.¹³

Get remarkable color accuracy and precise, vibrant detail with **99% sRGB color gamut** and **Full HD resolution**.¹⁴

Its plastics consist of **over 80% recycled materials**¹⁵ plus it has 100% sustainably sourced and recyclable packaging.¹⁶



HP 635 MULTI-DEVICE WIRELESS MOUSE

Comfortable and customizable with **4 programmable buttons**¹⁰, this mouse also includes **Bluetooth connectivity** for added flexibility.



HP WIRELESS 950MK KEYBOARD

Experience **clutter-free productivity**, simple, streamlined connectivity, and fast setup.

PRODUCTS TO IMPROVE YOUR SETUP

CREATOR / DESIGNER



HP Z27xs G3 4K USB-C DreamColor Displays

World's first color critical HDR monitors with one-touch brightness adjust

Create with over a billion exceptionally vibrant colors in 99% sRGB and 98% DCI-P3 coverage - all in vivid HDR and 4K resolution¹

Accurate colors with workflow-based color presets & simple user calibration

Its plastics consist of over 80% recycled materials² plus the stand is created with authentic aluminum, 75% of which is recycled.



HP 635 MULTI-DEVICE WIRELESS MOUSE

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HP WIRELESS 950MK KEYBOARD

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HYBRID SETTING

Since lots of offices are using the open office plan, they may adopt the hybrid plan where employees alternate coming in the office and working from home.

72% of knowledge workers want a hybrid remote-office model moving forward²

Consumer said they would go into the company office when¹

44% Have an important meeting with others in person

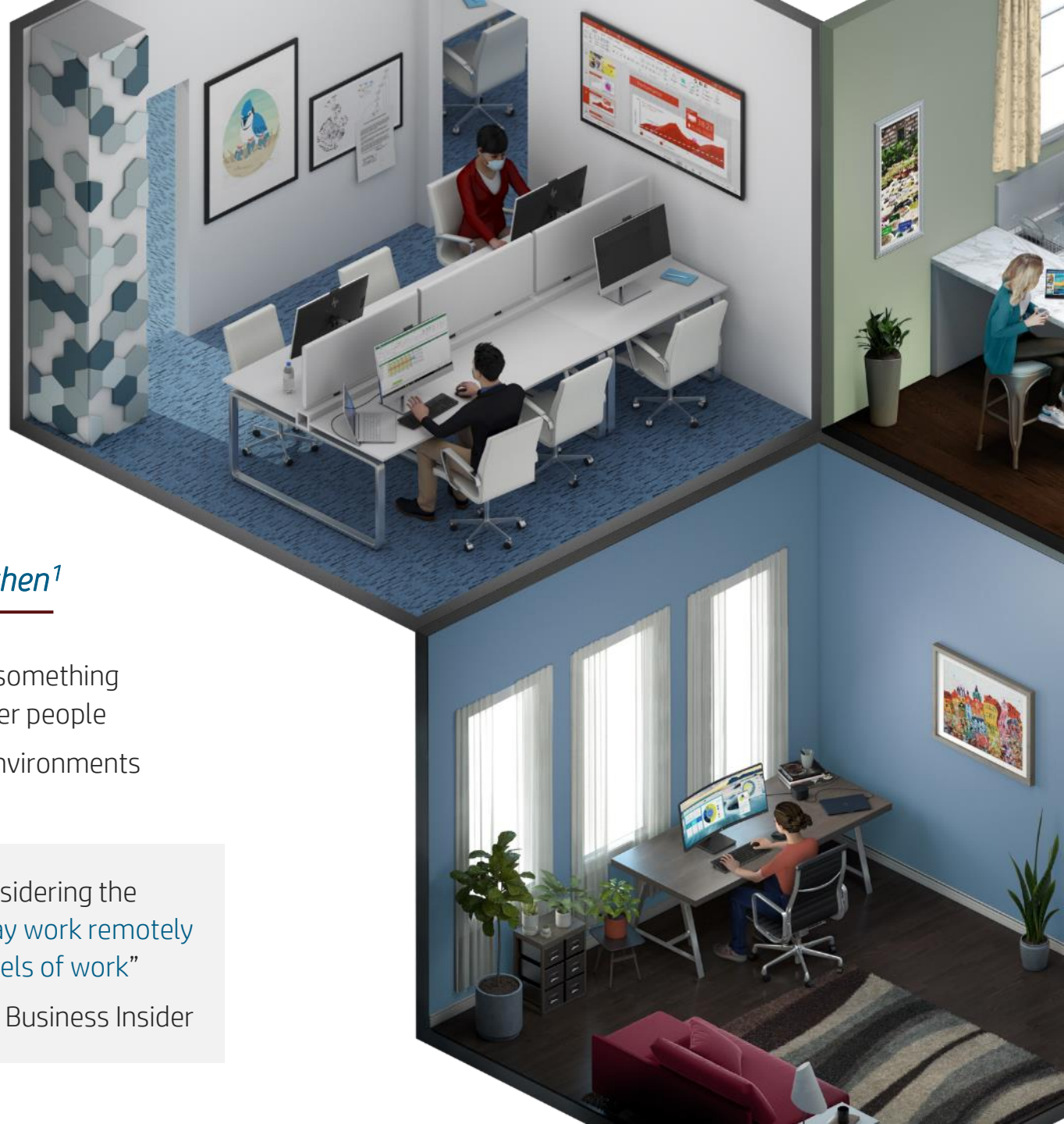
41% Need to work on something together with other people

30% Want to socialize with coworkers

25% Want to change environments

“Many major tech companies, particularly in the tech realm, are reconsidering the future of work. Some, like Twitter and Slack, have said [employees may work remotely forever](#). Others, like Microsoft, are planning to [implement hybrid models of work](#)”

- Bill Gates in Business Insider



PRODUCTS TO IMPROVE YOUR SETUP

OPEN OFFICE



HP E27d ADVANCED DOCKING MONITOR

Connect, charge, and power your PC up to 100W through **one USB-C™ cable**.¹⁷

Login with your face and Windows Hello^{18,19} on the webcam with IR, or use it to videoconference.¹⁸

Filter blue light emission and shift colors to a warmer spectrum for more comfortable viewing with **HP Low Blue Light mode**.



HP WIRELESS 950MK KEYBOARD AND MOUSE COMBO

Experience **clutter-free productivity**, simple, streamlined connectivity, and fast setup.



THANK YOU!

